

Current Banner:

Open your heart.
Adopt a waiting child.



A program of Partnerships for Children, the Heart Gallery of Central Texas is a portrait exhibit and community outreach initiative featuring children who are waiting for adoption. There are more than 850 children in Central Texas who are legally free to be adopted and waiting for a family.



www.partnershipsforchildren.org

New Logos:



Current message:

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What We Need: Simple, complete, attention grabbing, about the children

New Message Ideas: (jot down notes here)

Issues with this statement:

1. Too Long
2. Too much info
3. Doesn't get to the basics of what we do and the children we help

PARTNERSHIPS FOR CHILDREN

SERVICES

	DIRECT RESOURCES Rainbow Room Holiday Wishes	COMMUNITY SUPPORT Kids4Kids Teens4Teens Caseworker Appreciation	MENTORING YESMentor	ADOPTION & ADVOCACY Heart Gallery Foster/Adopt Sessions
DONORS <i>Lead with impact</i> Little time on their hands • Parents • Want to make a difference in Central Texas	Message: Over 700 kids served — and counting. Your donation puts valuable resources — from diapers, to backpacks, to toys — into the hands of children across our Central Texas community.	Message: Your donations strengthen the circle of support in our community, teaching kids and teens the benefit of giving back and recognizing the stewards of CPS. Thanks to people like you, we've been able to serve over 12,000 children — every year.	Message: Your contribution to our mentoring services means you've helped the dozens of young men and women who are aging out of foster care access the resources, education and support they need to build a successful future.	Message: Helping 40 children a year find a family is where our heart is — and yours when you donate to our adoption and advocacy services. Doing so changes many lives across Central Texas, including yours.
	Response: My contribution is valuable. I know what items my donation goes toward and how many children I'll help.	Response: My donation will make a difference in the community I belong to. I've helped build a platform to support members who support others. I will clearly see the impact of this contribution.	Response: My donation supports resources and individuals that perpetuate the success of those aging out of foster care. I know what success looks like and how many people I'll help.	Response: Though I'm not directly involved with adoption/fostering itself, I still feel like I'm a valued part of the process, knowing exactly how my donation helps children find their forever family.
VOLUNTEERS <i>Lead with opportunity</i> Seek out involvement • Parents • Want to make a difference in Central Texas	Message: A backpack for school. A gift under the tree. A toothbrush for the night. By donating your valuable time to help us stock and share these essential items with deserving children, you'll see what it takes to make a difference in our Central Texas community.	Message: The value of community? Priceless. See the impact you'll create by educating and inspiring volunteerism in children and teens and by supporting those who support our youth in need — our caseworkers.	Message: You can transform a young man or woman's life — and help ensure a successful future — by volunteering with our mentorship programs.	Message: The love of a family. The comfort of home. Two things every child should never be without. Help bring "home" to children in need across Central Texas by volunteering with our foster and adoption services.
	Response: I can immediately see the impact that I have in my community. My effort to give children essential items is tangible.	Response: My involvement means I'll be part of a bigger effort in our community, working to inspire and support others who enjoy giving back, as I do.	Response: Whether I become a mentor myself or support mentorship in other ways, I feel good knowing my efforts help young adults at a critical time in their foster care transition. The support I give today can last a lifetime.	Response: I'll be a valuable part of a pivotal experience in foster children's lives: helping them find their forever families.
FOSTER FAMILIES				Message: Transform a child's life. Become a child's hero. Our adoption and foster services help you take the first step.
				Response: I'm not alone on this journey; I feel supported knowing that I'll have access to helpful resources and experienced staff members along the way.