



HEART GALLERY

A program of Partnerships for Children

Committee Meeting
Monday, September 11th -- Mitte Carriage House

- I. Welcome -let's celebrate the year to come!
- II. Stories to Celebrate- Christina, Destiny, Mary Jane, & Samantha



- a. Over the summer we placed this adorable sibling group in the Heart Gallery of Central Texas and their cuteness almost overloaded the internet. We received 74,346 website page total views, over 1,000 shares on Facebook and 91 adoption inquiries came in on our website during the month of June. We are happy to say they have been placed in an adoptive home thanks to the HG!

III. 2017 Fiscal Year Program Stats Recap:

- a. Number of adoption inquiries through Heart Gallery- 728
- b. Total of 203 kids active in the gallery during the last full year
- c. **60 kids adopted/placed/matched**

IV. Texas Tribune Fest - Update for this year!

- a. Saturday, September 23, 2017

The Texas Tribune Festival will be held at the Union Building on UT's campus. We will be sending out a link to sign up for shifts (7:30 to 4:30). During your time at the festival you will have the opportunity to provide information about the Heart Gallery and answer questions (this is also a time to secure new exhibit venues!) We will also need a volunteer (s) to set up and break down the exhibit.

V. Updating Logo & Wording on Banner/Signs

- a. We are rolling out our new PFC logos soon and will be re-doing our banners/signs and wanted to update our verbiage on all Heart Gallery materials describing the program. Please see handout.

We are looking for words and concepts that are clear and best describe our mission and message. Share your thoughts with us.

VI. Heart Gallery Exhibit Locations

- a. Thank you to Laura and Mary for submitting their new locations!
- b. Doc has been shared and anyone with the link can edit -add locations and info here: <https://docs.google.com/spreadsheets/d/11Vle4BWNng25u57kbP9TDGOgZ3Nl3xjH8V4AUUFK2f4/edit?usp=sharing>

Feel free to add and edit on the above google doc as you set up new venues or reserve for future dates. Take a picture of the exhibit and send it to me.

VII. Committee Resources Page- <https://www.heartgallerytexas.com/committee/>

- a. You can use this site to access any HG committee documents or logos you may need

VIII. Committee Roles

IX. ACTION ITEMS:

- a. Traveling Exhibit locations!

We have members working on some promising locations! Keep working your contacts! You will find the form, *HG Checklist* on Committee Resource Page

<https://www.heartgallerytexas.com/committee/>. This checklist will help you walk through the process when securing a new venue. However, feel free to reach out to me, Kris or Megan if you have questions.

- b. Complete the survey before next month's meeting

Sorry for the inconvenience and redundancy. Even if you completed a paper form at orientation, please complete the online survey so we have all information together. Thanks!

X. Mark Your Calendars

- a. PFC Girls & Giving Event: Thursday, September 28th

This is so much fun! The event will be held at Hotel Van Zandt @ 6:30 Tables and tickets are still available but don't wait too long! Great swag, delicious food and drinks, dancing, hanging with your friends, making new friends and proceeds go to PFC!

- b. REVEAL Event: Thursday, November 9th

We are asking that you have your list of people you would like to invite to Reveal by October 1st. Here is the link for the Google form is <https://goo.gl/AeCiVM>

Mistletoe Jam - December 3 at Threadgills Elisabeth Carrell will be looking for volunteers in October to help with this event. You can reach out to her directly at elisabeth@partnershipsforchildren.org or 512 560-3776

XI. Next Meeting:

- Monday, October 9th @ 12pm at Mitte Carriage House
- We will also have a second meeting in October 30 to ramp up for Reveal.

XII. Adjourn